

Rubric Made Using:

RubiStar (<http://rubistar.4teachers.org>)

PYP Brochure

Teacher Name: **Mrs. Reese**

Student Name: _____

| CATEGORY | 4 | 3 | 2 | 1 |
|-------------------------------|--|---|--|--|
| Content - Accuracy | All facts in the brochure are accurate. Includes additional information above and beyond what is required for a 3. | 99-90% of the facts in the brochure are accurate. Includes information about local culture, entertainment, and what makes the place unique. | 89-80% of the facts in the brochure are accurate. Doesn't contain 1 of the requirements for a 3. | Fewer than 80% of the facts in the brochure are accurate. Doesn't contain 2 or more of the requirements for a 3. |
| Graphics/Pictures | Graphics go well with the text and there is a good mix of text and graphics. | Graphics go well with the text, but there are so many that they distract from the text. | Graphics go well with the text, but there are too few and the brochure seems "text-heavy". | Graphics do not go with the accompanying text or appear to be randomly chosen. |
| Attractiveness & Organization | The brochure has exceptionally attractive formatting and well-organized information. | The brochure has attractive formatting and well-organized information. | The brochure has well-organized information. | The brochure's formatting and organization of material are confusing to the reader. |
| Writing - Grammar | There are 0-1 grammatic, convention, or spelling mistakes in the brochure. | There are 2-3 grammatic, convention, or spelling mistakes in the brochure. | There are 4-5 grammatic, convention, or spelling mistakes in the brochure. | There are 6+ grammatic, convention, or spelling mistakes in the brochure. |

Date Created: **August 17, 2009**

Date Last Modified: **July 27, 2010**